

Professional Consultancy Services for HealthTech



Health Tech
Enterprise



We are a health technology consultancy that works to improve people's health.

We collaborate with innovators in the medical technology industry, healthcare institutions and academia to turn innovative ideas into patient-benefitting products.

Our advisory services provide the **insights, evidence** and **impact** needed to overcome market access barriers and accelerate the adoption of new healthcare technologies.

Our experienced consulting team provides support at any stage of the product development pathway, from early concept through to commercialisation, market launch and scaling.

HTE at a glance...

since 2019

125

Over 125
industry
companies
supported

27

27 health
economic
assessments
completed

8

8 regulatory
roadmaps
and Human
Factors studies
delivered

20

20 clinical
insight studies
conducted

SUCCESS

130

130 commercial
NHS licence deals
concluded

TRAINING

Training specific to the
medical technology
sector. We equip
individuals and teams
with the skills &
knowledge they need to
develop their ideas

FUNDING

16m

£16m funding
& investment
successfully
secured

PARTNERSHIPS

20

Network of over 20
NHS Trusts, as well
as development
and digital health
partners

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Our services are always bespoke. After an initial exploratory conversation, we can help you identify what support you may need and prioritise what insights and evidence to gather.

This will result in a detailed proposal of support, based on your need and budget.



HealthTech INSIGHTS

Through our network of clinical and operational leads, we act as an independent advisor on the suitability and commercial viability of your product in medical practice and facilitate collaborations



HealthTech MARKETS

We understand healthcare markets in the UK and abroad, conduct technology specific market research. This helps clients identify the market opportunity and develop a successful market access strategy.



HealthTech IP & COMMERCIALISATION

We understand and help manage Intellectual Property matters. We provide roadmaps to obtain regulatory approval and advise on commercialisation strategies for health technologies in the UK and abroad.



HealthTech ECONOMICS

Our team of professionally qualified and experienced health economists can support market access through health economic evaluations, understanding value proposition, economic impact and pricing.



HealthTech NETZERO

We model and evaluate the carbon impact of new technologies and help clients to quantify and effectively communicate the environmental impact of their MedTech innovations.



HealthTech MONEY

Whether it is grant funding or equity-based investment from angels and venture capitalists, Health Tech Enterprise has a highly successful track record in raising funding and investment within the Health Tech sector.



HealthTech REGULATION & HUMAN FACTORS

We provide roadmaps to obtain regulatory approval. Through the use of Usability Engineering processes, we help innovators to develop safe products that meet users' needs and regulatory requirements.



HealthTech EVALUATION

We evaluate the clinical, operational and financial impact of deployment of new technologies into healthcare settings. This provides valuable evidence and that will improve the deployment process and secure new customers.



Over
two decades
supporting
innovation
within the
NHS

NHS IP & Commercialisation Services

Our dedicated NHS Innovation team provides expert advice, insights and tailored support for NHS staff and their organisations bringing innovative medical technologies to market. Our services ensure that pioneering innovations from staff across the NHS are identified, developed and commercialised for the benefit of patients, staff and society. Founded by Royal Papworth Hospital NHS Foundation Trust, HTE currently serves over 20 NHS organisations across England.

Typically, our services include advice and support on:

- Protection of Intellectual Property (IP)
- Development of prototypes
- Proof of concept feasibility studies
- Finding funding and investment
- Commercialisation strategies
- Training, webinars and access to innovator networks

For information on becoming a member, or if you've got an idea to discuss visit www.healthtechenterprise.co.uk/nhs-members/overview



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